



## CONTACT

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## SKILLS AND ABILITIES

Adobe Creative Suite  
Microsoft Office  
Project Management  
Wordpress  
Elementor  
Squarespace  
Shopify  
InVision  
Figma  
Final Cut Pro  
Digital/layout design  
Logo design  
Digital and film photography  
Photo/video Editing  
Skilled illustrator  
Flexibility and time management

## CERTIFICATIONS

**Adobe Illustrator**

**Adobe Photoshop**

## EDUCATION

**University of Florida** | Gainesville, FL  
Bachelor of Fine Arts in Graphic Design  
One of 18 students to be accepted by portfolio review into the highly competitive two year graphic design program.

**St. Petersburg College** | Clearwater, FL  
Associate in Arts  
Completed general studies with a graphic design concentration.

## INVOLVEMENT

**Vox Graphis** | University of Florida  
Graphic Design Society

**Digital Media Club** | St. Petersburg College  
Graphic Design Society

## WORK EXPERIENCE

**Creative Digital Media Agency** | May, 2021 - Present  
Remote Graphic Designer, Orange County, CA

- Worked with multiple clients in order to develop and meet creative business goals
- Followed creative guidelines to create digital and print graphic strategies to ensure client retention
- Provided optimized creative and user experiences for website design

**ERA Grizzard Real Estate** | June, 2021 - Present  
Remote Graphic Designer, Orlando, FL

- Aided with digital layout design by creating flyers and documents, improving realtors' sales
- Improved existing design files by updating photos, information, logos, and color palettes
- Created presentations for corporate company meetings and events to increase employee engagement

**Kevin's Fine Outdoor Gear and Apparel** | 2018 - 2020  
Graphic Designer, Thomasville, GA

- Designed a global best selling print for various omnichannel products
- Illustrated over 12 best selling t-shirt and hat designs which increased category sales by 10% and 16%
- Aided in the website rebuild to support the Shopify integration, resulting in better UX and increased company sales
- Photographed over 15 campaigns for the company's seasonal catalogs and social media to increase product exposure
- Illustrated a map that increased customer base, customer satisfaction and sales
- Photographed hundreds of new and existing products for the website/catalog to increase customer product engagement

## RECOGNITION

**Exceptional Digital Media Student Scholarship**  
St. Petersburg College | 2016  
The only student at St. Petersburg College, chosen by the head of the digital media department to win this scholarship award.

**Skills USA, State of Florida Competition Gold Medalist**  
In Arts and Communication | 2013  
Rebranded the school I attended by creating a marketing campaign and presenting it.

**Skills USA, National Competition Fourth Place**  
In Arts and Communication | 2013  
Extension of the rebranding and marketing project for my school.

## HOBBIES AND INTERESTS

Drawing/illustration, traveling, camping, the great outdoors, fitness, sports, nature, photography, conservation, and animals.